

10
Anniversary

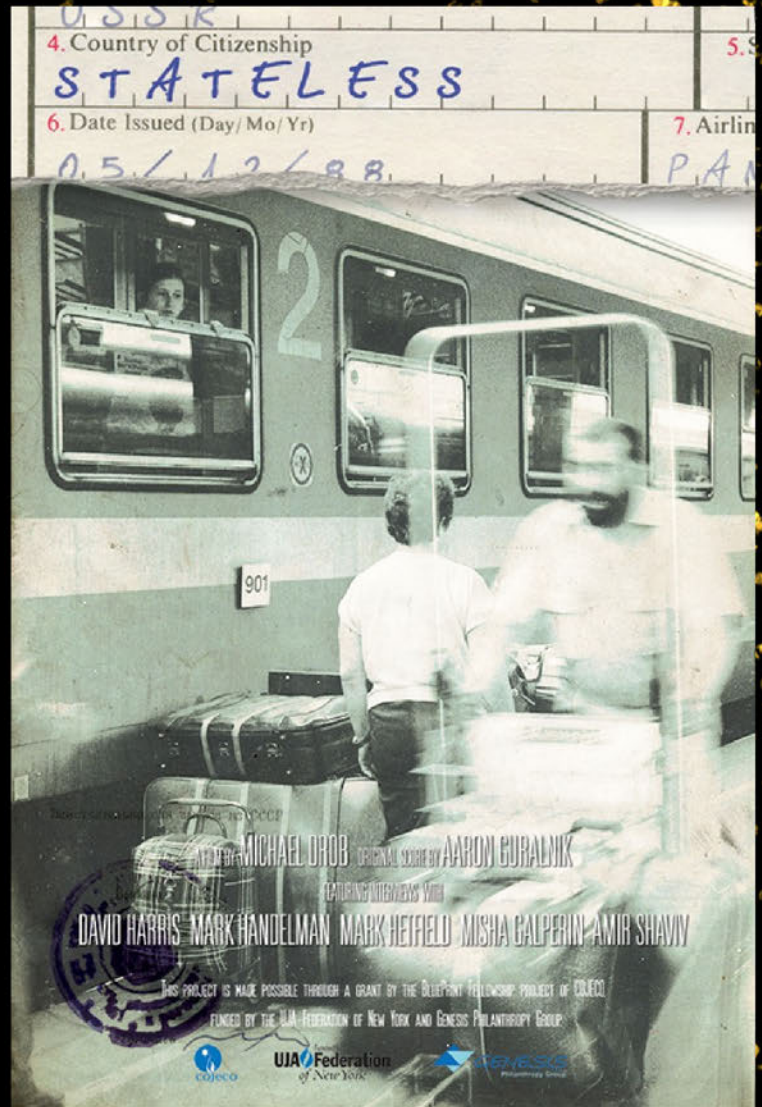


CELEBRATION

May 5, 2024, 1:00pm

Museum of Jewish Heritage

NYC



The Event

We invite you to join us for a unique, meaningful, and memorable community event – a recognition of Jewish heritage, legacy, and storytelling to unite generations and bring together the Jewish diaspora. Welcome to the 10th anniversary celebration of the documentary film, "Stateless."



Event Highlights:

An unforgettable evening featuring:

- A screening of "Stateless," followed by a thought-provoking Q&A with the film director Michael Drob, former CEO of the American Jewish Committee (AJC) David Harris, and other special guests.
- Engaging discussions and insights into the making of the film, the historical context, and its relevance today.
- A cocktail reception further connecting our fellow attendees, special guests, and the community.



Inviting the Next Generation:

We are especially eager to invite teens who were too young to experience the film upon its initial release 10 years ago. It is critical to pass down these stories from one generation to the next, instilling pride, identity, fostering connections, and imparting values of empathy, resilience, and social justice.



Why Join Us?

By supporting our event, you will play a vital role in creating a legacy that transcends borders and generations. Your partnership will enable us to amplify our reach, enhance the attendee experience, and make a meaningful impact on the lives of countless individuals, both young and old. Our event anticipates the gathering of 350 people from NY-metro area, a large majority of whom are migrants of the last historic Jewish migration of nearly 2 million people from The Former Soviet Union, which until then was home to the the largest Jewish population in the world. In the 40+ years hence, this population of well-educated, affluent, and diverse professionals, has made significant inroads and impacts on the American and global professional and cultural landscape.



Thank you for considering this opportunity, and we eagerly anticipate collaborating with you to make our event a resounding success.

Michael Drob,
Director, "Stateless"



Partnership Opportunities

Reach a passionate audience and showcase your commitment to supporting cultural heritage and education.

- **Title Sponsorship: \$10,000**
 - Exclusive recognition as the title sponsor in all promotional materials, event signage, and verbal acknowledgments during the event.
 - Opportunity to speak to the audience as the title sponsor, showcasing commitment to supporting cultural heritage and education.
 - Customizable to sponsor's needs and preferences
 - Includes 10 tickets to the event
- **Pre-Screening Ad Space on the Movie Screen: \$2500 - \$5000 (7 available)**
 - Your ad or logo will be featured on the movie screen prior to the Stateless screening, reaching the entire audience.
 - Prominent exposure during a key moment of the event, capturing attendees' attention
 - Includes 4 tickets to the event
- **Step & Repeat Logo: \$1000 - \$1500 (5 available)**
 - Display your logo on the event Step & Repeat banner, which will serve as a prominent backdrop, for photo opportunities throughout the event.
 - Ensure your brand is featured in the photo memories and social media posts of event participants.
 - Includes 2 tickets to the event
- **Commemorative Booklet Advertisement (Full Page): \$500**
 - Showcase your advertisement or message in a full-page color ad in the elegant, glossy, commemorative event booklet, which will be gifted to all attendees.
 - High visibility and exposure, ensuring your brand is featured prominently throughout the event, and after.
- **Food & Beverage Sponsorship (Kosher)**
 - Present your food and beverage product(s) during the post-screening reception
 - Demonstrate your professional staff and event catering services
 - Includes 4 tickets to the event

Your brand will be prominently featured in event marketing materials, including digital promotions, social media campaigns, and printed materials, maximizing visibility and recognition among our audience

Audience and Venue



Audience Profile:

- Expected attendance: 350 individuals, including families, young adults, and teens
- Majority affluent, well-educated, Russian-speaking Jewish professionals in NYC: largely first generation and second generation immigrants from the Former Soviet Union
- Deep and immediate historical and cultural connection to the larger Jewish diaspora



Venue Information:

- Beautiful theater at the historic Museum of Jewish Heritage, NYC
- Prestigious and currently-relevant cultural institution
- Iconic location overlooking the Statue of Liberty



Past Successes:

- Previous screenings of "Stateless" received rave reviews and attracted large audiences
- Featured in dozens of film festivals and screenings all over the world
- Acquired by the Harvard Library as part of their permanent collection, showcasing its historical significance and academic recognition

Benefits of Partnership:

- Align your brand with a meaningful and current cause, and connect with a targeted audience
- Enhance brand visibility and recognition among affluent, well-educated individuals in the heart of NYC
- Connect with the next generation of leaders, influencers, and consumers. Our event provides a unique platform to engage with young adults and teens from the Russian-speaking Jewish community, fostering brand loyalty, affinity, and long-term relationships
- Showcase corporate social connection, responsibility, and commitment to cultural heritage



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